AGENDA
AI FOR ROAD SAFETY – 6 OCTOBER 2021 (13H00 – 16H00 CEST)

Opening Session – 6 October (13h00 – 13h30 CEST)

Structure	organization	Name	Topic in focus
MOC	ITU Chief SG Department	**Bilel Jamoussi**	Introducing the dignitaries
Opening remarks	ITU, Secretary General	**Houlin Zhao**	The role of ICT in the digital future and on our roads
Opening remarks	UN Special Envoy for Road Safety	**Jean Todt**	The reason for launching the AI for Road Safety Initiative: harnessing AI to close the digital and road safety divide
Opening remarks	UNECE, Executive Secretary	**Olga Algayerova**	UNECE supporting address for the AI for Road Safety Initiative
video message	UN Envoy on Technology, Ass. Secretary General	**Maria Francesca Spatolisano**	AI for Road Safety in the context of the Roadmap for Digital Cooperation
Keynote	Minister of Transport and logistics, Tunisia	**H.E. Moez Chakchouk**	Government insights into the value of data and digital infrastructure in managing road safety

Setting the stage followed by speakers' views – 6 October (13h30 – 16h00 CEST)

Structure	organization	Name	Topic in focus
Moderator	ITU FG-AI4AD, Chairman	**Bryn Balcombe**	Opening remarks. Overview of the AI for Road Safety Initiative, invited speakers and topics
Setting the Stage	Chalmers University of Technology and Monash University Accident Centre, Professor	**Claes Tingvall**	How can AI accelerate progress towards SDG 3.6 by 2030? How can AI support the Safe System Pillars? What is the idea behind the "safety footprint" and how can AI support it's delivery?
Setting the Stage	WHO	**Nhan Tran**	The global road safety picture and 2nd decade of action for road safety. Current and future sources of data. How can AI help identify and address the greatest needs

Speaker	Regional Observatory	**Liljana Çela**	The regional view and role of road safety observatories. Connecting "data" to "policy". Challenges with existing data sources. Value of GIS and location-based risk maps
Speaker	Amazon Web Services	**Junjie Tang**	Scaling ADAS and AD data management in the cloud
Speaker	World Bank	**Sveta Milusheva**	How can crowdsourcing and data from private companies help complement existing road safety data sources.
Case-study	TRL, UK	**Tony Mathew**	Case Study - Using Crash Data to Implement a Safe Systems Approach in India
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Speaker	ARM	**Chet Babla**	The digital infrastructure foundations for processing and sharing data in devices, at the edge and in the cloud.
Speaker	Global NCAP & Towards Zero Foundation	**Jessica Truong**	The role of Global NCAPs for vehicle safety and the challenges fleet penetration and technology transfer to LIC/MICs
Speaker	UNECE	**François Guichard**	Global regulatory frameworks, new legal instruments and the need to bridge the digital divide
Speaker	Mobileye	**Erez Dagan**	Vehicle technology in context; Aftermarket, ADAS and AD. Harvesting from vehicle fleets for mapping and safety. Challenges in India.
Case Study	RoSPA & See Sense (Cycle Smart Brum Project)	**David J. Walker**	Case Study - Safety insights using VRU data capture devices.
Case study	RoSPA & See Sense (Cycle Smart Brum Project)	**Philip McAleese**	Case Study - Safety insights using VRU data capture devices.
Speaker	AiRAP	**Rob McInerney**	The Ai-RAP programme in partnership with the private sector. The need for common data models and evolution to live risk maps
Speaker	UNICEF	**Melanie Penagos**	Placing Children at the centre of the discussion on AI and Road Safety.
Speaker	FLARE	**Caitlin Dolkart**	LIC/MIC lack of emergency numbers and value of communications and data for coordinated response.
Speaker	MDGO	**Itay Bengad**	Using vehicle crash data and AI models to understand trauma and post-crash care.
Speaker	Secretariat of UN Special Envoy for Road Safety	**Priti Gautam**	Closing remarks